
EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT HOW TO WIN AN ELECTION



Saturday March 3rd

You're invited to join Elizabeth May and fellow Green supporters for a unique seminar created to provide you with the tools you need to win seats in the next election.

Hosted by Toronto-Danforth Greens, this groundbreaking event has been broken down into three workshops – each one specifically designed to meet the needs of three distinct groups – Green Party supporters, Candidates and key Campaign Volunteers.

Workshops are open to anyone who wants to travel to Toronto to attend.



BUT WERE AFRAID TO ASK

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If you are planning on being a Candidate in the next (or any future) election, this workshop's for you!

WORKSHOP A

10^{AM} - 1^{PM}

CANDIDATE SCHOOL 101

This three-hour workshop will teach you how to reach out to your constituency and convince them you're the person most deserving of their vote. Learn how to deal

with the media, how to provide answers during all candidates meetings, how to make sure your message is being heard.

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If you are interested in being a key Campaign Volunteer in the next (or any future) election, this workshop's for you!

WORKSHOP B

10^{AM} - 1^{PM}

HOW TO RUN A SUCCESSFUL CAMPAIGN

This three-hour workshop will teach you what kind of a campaign to craft based on different potential budgets, what personnel are needed for different budgeted cam-

paigns, how to put together a great sign team, where to obtain the tools from Green Party Headquarters that will help you run a successful campaign.

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If you want the Green Party to win seats in the next election, this workshop's for you!

WORKSHOP C

2-5^{PM}

IDENTIFY & GET OUT THE VOTE

This three-hour workshop is designed for any Green Party supporter – whether you are an active card carrying member of the Green Party or not! All that is required is a desire to see the Green Party win seats in the next election.

In this workshop you will learn the simple things that win seats and how you can apply them to your riding. You will learn step-by-step how to easily identify potential Green Party voters, build and grow your riding's own Green Party voter's list, how to use the list effectively before and during an election and, most importantly, how to convert the list into votes during an election.

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**SPECIAL GUEST
WORKSHOP C**

**ELIZABETH MAY
OUR NOT SO SECRET WEAPON!**

Next to you, the volunteers, the most important tool we have to win an election is our amazing new leader. Come meet Elizabeth May and hear first hand how she and her team used the tools being taught in this seminar to make

Green Party history with never-before achieved election results in the recent by-election. Come prepared with your questions for the Q&A session which will follow.

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You can choose to attend either of the morning sessions plus the afternoon session – or just one of the morning sessions – or just the afternoon session.
IT'S YOUR CHOICE!

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LOCATION

Saturday March 3rd

NORTH YORK CIVIC CENTRE, Toronto, Ontario
5100 Yonge St. (5 blocks north of Sheppard Ave)
Public Transit: subway to North York Centre Station

COST

We were going to say free, but we are going to need to cover some out of pocket expenses – so the event will be “pay what you can” (and if that's \$0.00 that's okay).

LUNCH

There will be a 1 hour lunch break between the morning and afternoon workshops. You can bring your own lunch or there are many different types of restaurants nearby.

REGISTRATION: YOU MUST REGISTER TO TAKE PART IN THIS EVENT!

E-mail: maryann@danforthgreens.ca
with the following information:

1. Your name, address and telephone number
2. Your riding
3. Which workshop(s) you would like to attend.

If you do not have access to email, you can put the above information on a piece of paper and fax it to 416-466-1497. Electronic communication is preferable. If not possible, please call **416-823-7678** to register.